

to the faculty and staff of Mississippi State University



Crumpton

Crumpton named associate dean in engineering

A nationally recognized authority on workplace design is the new associate dean for research and industrial outreach in the College of Engineering.

Dr. Lesia L. Crumpton, a member of the industrial engineering faculty since 1992, recently assumed her new duties. Formal approval of the appointment is pending by the state Board of Trustees, Institutions of Higher Learning.

"This is a position designed to strengthen our research partnerships with industry and to identify new opportunities for university/industry cooperation," said engineering Dean A. Wayne Bennett. "Dr. Crumpton brings an established record of research in service to the business community to this outreach position."

A specialist in ergonomics—the science of adapting work and living environments to people—Crumpton

Continued on page 3

Growing numbers stress resources

Another enrollment record set

Mississippi State has set its fourth consecutive enrollment record with more than 16,000 students taking classes this fall, and officials say the university needs to hold the line on further increases in order to ensure quality.

Enrollment on the Starkville campus alone has grown by about 1,700 over the past four years, putting strains on the university's academic infrastructure, said President Malcolm Portera.

"We're adding new faculty positions, making significant new investments in the library and instructional technology, and upgrading our physical plant, but continuing enrollment increases would stretch our resources to the point that quality could be affected," Portera said.

"We can accommodate more students at the Meridian Campus, which should continue to grow, but our enrollment in

Starkville is as large as it needs to be for the foreseeable future," he said.

This fall's total enrollment of 16,047 includes 15,270 students on the main campus in Starkville and 710 at the Meridian Campus. The remaining students are in graduate programs at Vicksburg or the Stennis Space Center at Bay St. Louis.

"A top strategic goal of the university for the next five years is to offer the region's premier undergraduate teaching program at a public university," Portera said. "To do that, we must concentrate on raising the academic profile of our students and make sure we're focused on quality in all that we do."

This fall's entering class of new, full-time freshmen is the second largest in university history, with 1,986 members, up by 116 from last year. Overall enroll-

Continued on page 2



Members of the news media, MSU cheerleaders and officials gather around the newest Bulldog mascot, Bully XVIII, as it was introduced at the Sept. 4 football game. "Dontae"—the 3-year-old English bulldog's real name—assumed the duties following the retirement of "Lucky Be Happy." Dontae was donated by Greg Daly of Atlanta, a 1987 MSU business graduate formerly of Brandon.

Year 2000 MSU calendars available now

With just over 100 days until a new century begins, copies of Mississippi State's 2000 pictorial calendar are hot off the press and available for sale.

The 12-by-18-inch hanging wall unit features campus scenes by award-winning university photographers Fred Faulk and Russ Houston. The new Joe Frank Sanderson Center, Humphrey Coliseum, Bully XVIII mascot, historic Lee Hall, and the Famous Maroon Band are among the full-color images in the 14-month daily register.

Along with major holidays, academic

Enrollment--continued from page 1

ment is up by 329 students from last fall.

"Mississippi State can't readily absorb any larger influxes of new students without over-stretching our faculty, our physical plant, and our community infrastructure," Portera said.

"Fortunately for the university and the increasing number of Mississippians seeking higher education, our state has a superb system of community colleges that ensures access to college for everyone," he said.

"We're eager to build on our strong ties with the community colleges to help see that every prospective college student has the opportunity to pursue higher education and to progress as far as their abilities will take them," Portera said.

"This university is very pleased with the academic preparation of the hundreds of community college graduates who enter Mississippi State each year. Building on that two-plus-two system may offer the best approach in the future for MSU, our community college partners, and some of the students currently enrolling here as freshmen," he said.

About 75 percent of this fall's students are Mississippi residents and more than 80 percent are undergraduates. Graduate enrollment is at an all-time high with 3,186 students.

African-American enrollment also is at an all-time high this fall with 2,722 students, or 17 percent of total enrollment. African-Americans make up 21 percent of the new freshman class. A university goal is to expand African-American enrollment to 20 percent over the next five years.

The College of Arts and Sciences

and special campus events are noted in this latest production of the university's Office of Development.

"Our award-winning calendars have become a tradition for Mississippi State alumni and supporters," said Frank A. Shannon III, executive director of development. "Calendar sales have increased annually since this project began in 1997, and we expect our 2000 version of the calendar to be a special keepsake as we enter the 21st century."

The calendars sell for \$10.95 each to the general public. On-campus offices or

departments wanting to purchase the calendars for university use only can do so for \$6 per calendar with bulk orders of 50 or more. To order, contact the development office at 325-3410. If you are ordering for a department or program, please be prepared to provide a university account number.

The entire calendar may be viewed in the Office of University Relations, 102 George Hall, or the Office of Development in 200 Butler-Williams Center. Two representative photographs from the calendar may be seen on the World Wide Web at <www.ur.msstate.edu/calendar/>.

remains the largest of the academic units, with about 4,500 students. The College of Education enrolls almost 2,900; the College of Business and Industry, including the School of Accountancy, more than 2,800; the College of Engineering, almost 2,700; the College of Agriculture and Life Sciences, more than 1,600; the College of Forest Resources, about 450; the School of Architecture, 298, and the College of Veterinary Medicine, 236. About 580 students are not classified by major.

Memo is published for the faculty and staff of Mississippi State University by the Office of University Relations. It is published weekly during the fall and spring semesters and twice a month during the summer. It is also available electronically through the World Wide Web at <msuinfo.ur.msstate.edu/msu_memo/>. Editorial material should be sent to Kay Fike Jones, Mail Stop 9512, or via Internet to jonesk@ur.msstate.edu.



Rosemary C. Cuicchi of Starkville, a science teacher at Armstrong Middle School, recently spent part of her summer as Mississippi State's first Tennessee Valley Authority Master Teacher. A cooperative effort between TVA and the university's Engineering Research Center, the program focuses on the development of classroom project ideas for K-12 students. Presenting Cuicchi with a certificate of recognition are (from left) Raymond Winton, professor of electrical and computer engineering and her mentor; Terry Kemp, TVA senior customer service manager for Mississippi; and J. Donald Trotter, ERC director.



Kudos

Larry Anderson, technology and education, was keynote speaker for the National School Boards Association's annual convention in San Francisco recently.

Washington Post's writer Richard Morin in a recent story cited research on religion and child rearing by **John Bartkowski**, sociology, anthropology and social work.

Hart's Oil and Gas World Magazine honored **Lewis Brown**, biological sciences, and **Alex Vadie**, Water Resources Institute, for the Best Advanced Recovery Project Award for the Gulf South area. Each received a letter of congratulations from U.S. Secretary of Energy Bill Richardson, who said their oil recovery research is making an "important contribution to maintaining domestic oil and gas production capacity that is vital to our nation's energy security."

Denise M. Cosper, Southern Rural Development Center, was named 1999 Practitioner of the Year by the Starkville/Mississippi State University chapter of the Public Relations Association of Mississippi.

Anna Maria Chupa, art, was selected from more than 500 artists to exhibit in the SIGGRAPH '99 26th Annual Conference on Computer Graphics and Interactive Techniques in August.

The **Crosby Arboretum**, Picayune, was awarded a national medal as an historic landscape by the American Society of Landscape Architects. The award recognizes significant works of landscape architecture across the country.

Douglas L. Marshall, food science and technology, co-developed and taught an Institute of Food Technologist shortcourse, "New Software Tools for Product Development" prior to the IFT annual meeting this summer in Chicago. He also presented the Distinguished Fellow Lecture at the 19th Rapid Methods and Automation in Microbiology International Symposium at Kansas State University. He spoke on "Rapid Imped-

ance Methods for Seafood."

John Marszalek spent August in San Marino, Calif., as a Mayers Fellow at the Huntington Library. He conducted research for his next book, a biography of Civil War general Henry W. Halleck. Marszalek's "Sherman's Other War: the General and the Civil War Press" has been published as a paperback by Kent State University Press and is available in bookstores. This revised edition includes a new first chapter that discusses the debate between the media and government over national security and the first amendment throughout American history, including Somalia. Another of his books, "The Petticoat Affair: Manners, Mutiny and Sex in Andrew Jackson's White House," is available in a large-print edition by the G.K. Hall Publishing Co. of Thorndike Maine.

Mississippi State picked up several awards in the recent Golden Triangle Advertising Federation's American Advertising Awards. Department of Art: **Jamie Burwell Mixon**. Agricultural Communications winners: **Ned Browning**, **Danny Gardner**, **Robyn Hearn**, **Frank Killebrew**, **Jim Lytle**, **Debbie Nettles**, **Marco Nicovich**, **Phillip Smith**, **Tom Thompson**, **Mary Jo Wallace**, and **Betty McDonald Wilson**. Continuing Education winners: **Annette Ashford** and **Fairfax Montgomery**. Research and Curriculum winners: **Amy Berryhill**, **Ronda Cummings** and **Jean Alice McDavid**. Other winners: **Marty Brunson**, **H. Dan Cantwell**, **Robbie Coblenz**, and **Cary Sutphin**.

Stephen H. Schoenholtz, forestry, recently received the City of Wilkes-Barre's 1999 Distinguished Service Award. His international reputation in strip-mine reclamation was among the achievements cited in the award. He is native of the Northeast Pennsylvania city.

W. William Wilson, chemistry, is serving a three-year term on the Microgravity Science and Applications Science Council of the Universities Space Research Association.

Comcast to televise MSU athletic events

Comcast Sports Southeast, an Atlanta-based communications company, is televising 20 Mississippi State athletic events during the 1999-2000 school year.

The production will include the tape-delayed, full-production broadcast of all 11 football games, the first such broadcasts in school history.

Football games air at 7 p.m. CT on the Wednesday following the contest. Each broadcast is preceded by head coach Jackie Sherrill's weekly television show at 6:30 p.m. CT.

Starkville residents can see the broadcasts on Channel 30. CSS also is carried in Corinth, Tupelo, Meridian, Laurel, and Hattiesburg, with more in-state outlets expected to be added. Markets outside the Magnolia State include Huntsville and Mobile in Alabama; Chattanooga and Knoxville in Tennessee; Charleston, S.C.; and Panama City, Fla. CSS estimates these broadcasts will reach approximately one million homes.

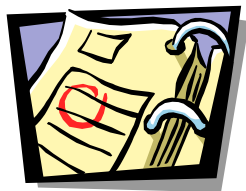
Jim Ellis, director of Bulldog Sports Network, handle play-by-play duties for the football telecasts. Dennis Hudson of WCBI-TV in Columbus joins Ellis in the broadcast booth as color analyst.

Along with the football games, CSS will also televise live three non-conference men's basketball games, two women's basketball games, two baseball games and two Olympic sports events.

Crumpton--continued from page 1

established and serves as the director of MSU's Ergonomics and Human Factors Laboratory. She also heads the National Science Foundation-funded Industry/University Cooperative Research Center for Ergonomics, a partnership between Mississippi State and Texas A&M University.

Crumpton holds bachelor's, master's and doctoral degrees from Texas A&M, where she was the first African-American female to earn a doctorate in engineering.



Calendar of Events

Send your calendar items to

Kay Fike Jones, 102 George Hall; Campus Mail Stop 9512; FAX 325-7455; e-mail <jonesk@ur.msstate.edu> at least **TWO WEEKS** in advance. For updates, check <www.msstate.edu> and click on "News" for msu.NOW!

Ongoing Events, Activities

An exhibition of work by Department of Art faculty will remain on display through Sept. 24 in the McComas Hall gallery. 325-2947.

September

14

Caricaturist Steve Gipson, Colvard Union lobby, 10 a.m.-2 p.m. 325-2930.

"All Jazz Concert," Mark Applebaum Trio, McComas Hall theater, 7:30 p.m. Webcast at <concert.msstate.edu>. 325-3070.

Fall Career Day, Humphrey Coliseum, 1-5 p.m. 325-3344.

15

Last day to apply for a degree.

Fall Career Day, Humphrey Coliseum, 1-5 p.m. 325-3344.

17

"How to Use Our Library," International Student Mandatory Extended Orientation, followed by library tour, Rogers Auditorium of McCool Hall, 3-5 p.m. 325-8929.

Parents' Weekend, Drill Field. Registration 9-11 a.m. 325-3076.

MSU Invitational, women's volleyball, Newell-Grissom Building.

18

MSU vs. Oklahoma State, football, Scott Field, 2:30 p.m.

Parents' Weekend, 8 a.m. 325-3076.

Fall Discovery: MSU, Drill Field, 10 a.m.-1 p.m. 325-3076.

MSU Invitational, women's volleyball, Newell-Grissom Building.

21

MSU vs. Southern Mississippi, women's volleyball, Newell-Grissom Building, 7 p.m.

22

Grant-writing workshops, Coskrey Auditorium, Memorial Hall, 9-10:30 a.m. and 1-4:30 p.m. 325-3570.

23

Fall general faculty meeting, McComas Hall theater, 3:45 p.m.

24

"Some U.S. Geography" and "American Higher Education," International Student Mandatory Extended Orientation, Rogers Auditorium of McCool Hall, 3-5 p.m. 325-8929.

MSU vs. Alabama, women's soccer, MSU soccer field, 4 p.m.

Research Administration Workshop satellite broadcast, "Cost Sharing," Tait-Butler Room, Wise Center, 10 a.m.-2 p.m. Box lunches will be provided. Registration (required) is available through the Office of Sponsored Programs' home page <www.msstate.edu/Dept/SPA/calendar.html>. 325-7404.

25

MSU vs. South Carolina, football, Scott Field, 6 p.m.

25, 26

Fall Plant Sale, Arboretum Greenhouse, Crosby Arboretum, 370 Ridge Road, Picayune. Members sale, 9-10 a.m.; public sale, 10 a.m.-3 p.m. Free admission. (601) 799-2311, extension 21.

26

MSU vs. Auburn, women's soccer, MSU soccer field, 1 p.m.

October

1

Last day for forms and proposals for curriculum changes.

"The INS and You," International Student Mandatory Extended Orientation, Rogers Auditorium of McCool Hall, 3-5 p.m. Immigration attorney David Ware of New Orleans will provide overview, followed by question-and-answer session. 325-8929.

MSU vs. Florida, women's volleyball, Newell-Grissom Building, 7 p.m.

1, 2

Mid-South Forestry Equipment Show, featuring live demonstrations and contests, John W. Starr Memorial Forest, Highway 25, 15 miles south of Starkville. 325-2191.

2

"Harvest Figures," Felder Rushing will guide participants through basic scarecrow design and construction, along with a talk on scarecrow lore. Pinecote Pavilion, Crosby Arboretum, 370 Ridge Road, Picayune, 2-3 p.m. Member adults \$5, children under 12 \$2. Non-member adults \$8, children \$5. (601) 799-2311, extension 21.

4

Last day to drop a course with a "W" grade.

7

MSU vs. Jacksonville State, women's soccer, MSU soccer field, 4 p.m.

Miss Reveille pageant, Humphrey Coliseum, 7 p.m. 325-2930.

8

MSU vs. Belmont University, women's soccer, MSU soccer field, 4 p.m.

"Computer Use: How to at MSU" and "Student Safety" International Student Mandatory Extended Orientation, Rogers Auditorium of McCool Hall, 3-5 p.m. 325-8929.

Advising seminar to address legal issues

University general counsel Charles Guest will discuss the legal implications of academic advising in a Sept. 22 seminar.

Sponsored by the University Advising Task Force, Guest's presentation begins at 1:30 p.m. in the Rogers Auditorium of McCool Hall. Topics include "Can an adviser be sued for bad advice?" and "How can an adviser reduce his or her liability?"

For more information, telephone any of the following (all prefixes 325): Wes Ammon, 4052; Linda Buehler, 2066; Dr. James Jones, 7869; Carol Martin, 3623; Dr. Donna Reese, 2756; Rachael Singleton, 2946; or Dr. Robert Wolverton, 2395.

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