

to the faculty and staff of Mississippi State University

## Eastman exec to address graduates

Earnest W. Deavenport Jr. of Kingsport, Tenn., is the May 13 commencement speaker.

A 1960 MSU chemical engineering graduate from Macon, he is chairman and chief executive officer of Eastman Chemical Co. He also holds a master's degree in management from the Massachusetts Institute of Technology.

Some 2,000 students are eligible for spring semester commencement. Graduation exercises at Humphrey Coliseum will begin at 1:15 p.m.

Deavenport joined Eastman after graduating from MSU and held a succession of management positions before being named president of the Tennessee company's Carolina operations in 1982.

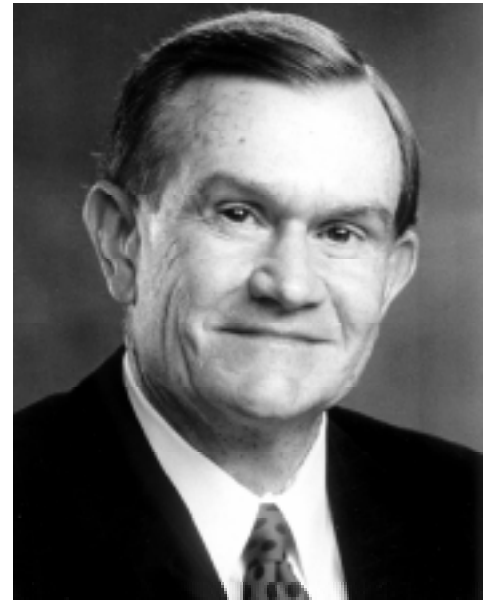
Three years later, he was promoted to assistant general manager of the Eastman Chemical Division and vice president of the Eastman Kodak Co.

In 1989, he became Eastman president and Kodak group vice president. He was a member of Kodak's board of directors until 1993, when he resigned as part of the spin-off of Eastman Chemical.

In January of 1994, Deavenport assumed his current leadership role. Under his guidance, the company developed an aggressive global growth strategy and today is world leader in the production of polyester plastics packaging.

Last year, he was given the Palladium Award, an international honor presented by the Societe de Chemie Industrielle's American Section for his efforts on behalf of the global chemical industry.

He previously received numerous other accolades, including the Kavalier Award, the industry's highest recognition for executive achievement.



*Deavenport*

## Staffers invited to 'Beach Bash'

Sand is optional but beach apparel and sunglasses are de rigueur for "Beach Bash 2000," the theme of May 19 Staff Appreciation Day activities.

The annual event is sponsored by the Professional and Support Staff Advisory Council. The 2000 version is scheduled 10 a.m.-2 p.m. on the Drill Field (Perry Cafeteria in case of rain). Additional parking will be available behind McCarthy Gymnasium.

The detachable meal tickets included in the PSSAC campus-wide mailout must be presented to receive the complimentary lunch served 11 a.m.-1 p.m. The menu features smoked chicken, pulled barbecued pork, spicy baked beans, cole slaw,

*Continued on page 4*



*Dave C. Swalm cuts the ribbon dedicating the new chemical engineering building that bears his name during recent campus ceremonies. Assisting him are MSU President Malcolm Portera (l) and Dean of Engineering A. Wayne Bennett. The 100,000-square-foot structure is an exact exterior replica of historic Lee Hall, which it faces across the Drill Field.*

## De la Cruz awarded Fulbright

Dr. Armando de la Cruz, professor of zoology in biological sciences, is receiving a lecturing and research award in

Indonesia as part of the 2000-2001 Fulbright program.

Contingent upon the approval of the Indonesian government, de la

Cruz will begin the program at some point in the 2000-01 school year. He will join the science and mathematics faculty at the University of Andalas as a Fulbright Lecturer. The university is located in Padang City on the island of Sumatra.

During his 10-month tenure, de la Cruz will lecture on ecology and environmental science and be involved in developing graduate programs. In addition, he will travel to other universities in Indonesia and other Southeast Asian countries for seminars.

"I am excited about going to the University of Andalas," de la Cruz said. "It has good science departments with active research programs being carried out by a group of young faculty--many of whom hold graduate degrees from Australian, European and American universities."

Previously, de la Cruz worked in Indonesia in 1993-95 as a consultant to a higher education development project funded by the U.S. Agency for International Development.

The Fulbright program is designed to increase mutual understanding between people of the United States and other countries. Individuals are selected on the basis of academic/professional qualifications, plus their ability and willingness to share ideas and experiences with people of different cultures.



de la Cruz

## Web site looks at cyberethics

While the Internet has spawned millions of users and ways to access information, it also has created myriad ethical issues.

To monitor some of them, MSU's David A. Vance maintains a web site devoted exclusively to issues of computer ethics and usage. Intended primarily for those who teach, <cyberethics.cbi.msstate.edu> is a centralized resource linking articles, discussions and other web sites.

Vance, who teaches survey of information systems in the College of Business and Industry, said the rapid growth of e-commerce has made privacy issues among the most hotly debated "cyberethic" topics.

With identity theft among the fastest-growing crimes in the nation, such discussions have more than theoretical interest.

Given this electronic proliferation, can privacy truly exist when a person uses the Internet? Vance thinks not.

"The only way to assure privacy right now is to unplug your computer and do all your purchases with cash," he said.

"That's an unattractive alternative, however.

"What we want to do with this site at

Mississippi State is to raise awareness of the issues and provide resources for informed policy decisions."

## Senate elects officers

Dr. Dan Embree is returning as chair of the Robert Holland Faculty Senate.

A senate veteran who was chair in the 1995-96 school year, Embree was the only candidate at the April 28 meeting for the highest of the senate's three elected leadership positions.

He succeeds Dr. Robert Cooper of the College of Veterinary Medicine, who is concluding his third year on the 50-member, universitywide advisory body.

Embree is a professor of English who joined the Mississippi State faculty in 1978. He holds degrees from the United States Military Academy at West Point and the University of California at Berkeley.

Returning for second consecutive terms as senate vice chair and secretary, respectively, are Dr. Lou D'Abramo and Ladonne Delgado.

D'Abramo is a professor of wildlife and fisheries, while Delgado is assistant professor and coordinator of government documents at Mitchell Memorial Library.



*University staffer Willis Weaver zips one in to Bulldog catcher Ryan McGrath before the third game of the recent MSU-Tennessee series. Weaver, a necropsy technician at the College of Veterinary Medicine, was recognized for his 55 years of university service prior to the game and at the recent Service Awards program.*



## Funding Opportunities

Below are funding opportunities received from various sources such as the Grants Resource Center. Sponsored Programs Administration (SPA), 325-7404, will assist you in obtaining information and applications necessary for submission to governmental or private sources. For complete listings and other opportunities, see the Sponsored Programs World Wide Web page on the MSU server: <<http://www.msstate.edu/Dept/SPA/index.html>>.

**Program:** Chemistry Research Instrumentation and Facilities Program  
**Agency:** National Science Foundation  
**Next Deadline:** Jul 03, 2000  
Supports the purchase of departmental research instruments by junior faculty to establish academic careers; purchase or upgrade of multi-user instruments; and major instrument development and construction in the chemical sciences. NSF provides up to \$80,000 and up to one-half of the project cost in excess of \$80,000. December 1 deadline is for facilities pre-proposals (full proposals due by 6/1 of each year); January 10 deadline is for multi-user and instrumentation development and July deadline is for research instrumentation use by junior faculty members. See <http://www.nsf.gov/mps/chem/prgminfo/programs.htm>.  
**CFDA Number:** 47.049  
**Contact:** Joan Frye, Program Director, Chemical Instrumentation Division of Chemistry/MPS, 4201 Wilson Boulevard, Arlington, VA 22230, 703/306-1849

**Program:** Child Learning and Development Program  
**Agency:** National Science Foundation  
**Next Deadline:** Jul 15, 2000  
Supports studies that increase understanding of cognitive, social and biological processes related to children's and adolescents' learning in formal and informal settings. Priorities include multi-disciplinary, multi-method, microgenetic and longitudinal approaches; new theories; knowledge transfer; peer relations, family interactions, social identities and motivation; impact of family, school and community resources; workforce preparation; and role of demographic and cultural characteristics. See also, <http://www.nsf.gov/sbe/bcs/cld/start.htm>.  
**E-mail:** [dscott@nsf.gov](mailto:dscott@nsf.gov).  
**CFDA Number:** 47.075  
**Contact:** Diane Scott-Jones, Program Officer SBER Division, Room 995 4201 Wilson Boulevard

Arlington, VA 22230  
703/306-1732

**Program:** Human Cognition and Perception Program  
**Agency:** National Science Foundation  
**Next Deadline:** Jul 15, 2000 (target date)  
Supports research on complex human cognitive behavior, including memory, attention, concept formation, decision making, reading, thinking, and problem solving, and the development of cognition in infants and children. Projects in measurement or quantitative methods related to the study of cognition are included. See <http://www.nsf.gov/sbe/bcs/hcp/start.htm>.  
**CFDA Number:** 47.051  
**Contact:** Rodney Cocking, Program Director, Human Cognition and Learning Div. of Behavioral and Cognitive Sciences 4201 Wilson Boulevard Arlington, VA 22230 703/306-1728

**Program:** Social Psychology Program  
**Agency:** National Science Foundation  
**Next Deadline:** Jul 15, 2000 (target date)  
Supports basic research on human social behavior, including cultural differences and development over the life span. Among the many research topics supported are: attitude formation and change, social cognition, personality processes, interpersonal relations/group processes, the self, emotion, social comparison and social influence, the social psychology of health, and the psychophysiological correlates of social behavior. See <http://www.nsf.gov/sbe/bcs/socpsy/start.htm>.  
**CFDA Number:** 47.051  
**Contact:** Steven Breckler, Director, Social Psychology Program Div. of Behavior and Cognitive Sciences 4201 Wilson Boulevard Arlington, VA 22230 703/306-1728

**Program:** Integrated Research, Education and Extension Competitive Grants Program  
**Agency:** U.S. Department of Agriculture  
**Next Deadline:** Jun 06, 2000  
Supports integrated, multifunctional agricultural research, extension, and education activities that address priorities in U.S. agriculture. FY 2000 priorities include National Food Safety, Pest Management, and Water Quality. Contacts are: Food Safety (Jan Singleton, 202/401-1954/[jsingleton@reeusda.gov](mailto:jsingleton@reeusda.gov)); Pest Management (Rick Meyer, 202/401-4891/[hmeyer@reeusda.gov](mailto:hmeyer@reeusda.gov)); and Water Quality (Tim

Strickland, 202/205-5952/[tstrickland@reeusda.gov](mailto:tstrickland@reeusda.gov)). For more details, see the 4/7/00 Federal Register, or <http://www.reeusda.gov/1700/funding/ourfund.htm>.  
**CFDA Number:** N/A  
**Contact:** USDA/CSREES Stop 2220 Washington, DC 20250-2220

**AGENCY:** U.S. Department of Education; Office of Educational Research and Improvement  
**ITEM:** Notice inviting applications under the Fund for the Improvement of Education—Comprehensive School Reform Capacity Building Grants Program.  
**ACTION:** Applications are due June 9, 2000. See <http://www.ed.gov/news.html> or <http://ocfo.ed.gov/fedreg.htm> for more information.  
**CONTACT:** Cheryl Kane, 202/208-2991. E-mail: [cheryl\\_kane@ed.gov](mailto:cheryl_kane@ed.gov).

**AGENCY:** U.S. Department of Education; Office of Elementary and Secondary Education  
**ITEM:** Notice requesting applications for new awards for FY 2000 under the Elementary School Counseling Demonstration Program, which is designed to assist local educational agencies in establishing or expanding elementary school counseling programs.  
**ACTION:** Applications are due by June 9, 2000. See also, <http://www.ed.gov/offices/OESE/SDFS> for access to electronic programmatic information. For electronic access to this document, go to <http://ocfo.ed.gov/fedreg.htm> or <http://www.ed.gov/news.html>.  
**CONTACT:** Loretta Riggans, 202/260-2661. Fax: 202/260-7767. E-mail: [loretta\\_riggans@ed.gov](mailto:loretta_riggans@ed.gov).



## Employment Opportunities

Lists of currently posted MSU positions (executive, administrative, faculty, and staff) are available on the Human Resources Management web site <[www.hrm.msstate.edu/employment/postings.html](http://www.hrm.msstate.edu/employment/postings.html)>, or by visiting HRM Employment Services at 150 McArthur Hall. Information on open support staff positions may also be obtained by calling Dial-A-Job at 325-4132.



## Calendar of Events

### Send your calendar items to

Kay Fike Jones, 102 George Hall; Mail Stop 9512; FAX 325-7455; e-mail <jonesk@ur.msstate.edu> at least **TWO WEEKS** in advance. For updates, check <www.msstate.edu> and click on "News" for msu.NOW!

### May 8, 9, 10

Final exams.

### 11

FPWA meeting, Harvill and Jones Dining Rooms, Colvard Union, 11:30 a.m. 325-8643.

### 13

Commencement, Humphrey Coliseum, 1:15 p.m. (see story on page 1)

### 19, 20

"Blackland Prairies of the Gulf Coastal Plain: Culture, Nature and Sustainability" conference. 325-1663.

### 19

Staff Appreciation Day, Drill Field, 10 a.m.-2 p.m. (see story on page 1)

### 20

Spring Volunteer Training Workshop, MSU Crosby Arboretum, Picayune, 9 a.m.-3:30 p.m. (601) 799-2311, extension 21.

### 29

Summer school orientation.

Final registration for summer term.

### 30

Summer school begins.

### June

### 9

Transfer student orientation.

### 10, 11

Freshman orientation.

*Mississippi State University does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, or veteran status.*



Anita Dorf (r), Pegasus Satellite marketing director, presents a check to SRDC director Bo Beaulieu and Bonnie Teater, assistant to the director, at the center's 25th anniversary celebration.

## SRDC is awarded \$20,000 in grants

With grants totaling \$20,000, the Southern Rural Development Center is continuing its efforts to help improve socio-economic conditions in the rural South.

The Mississippi State-based center recently received \$15,000 from Pegasus Satellite Television and another \$5,000 from AmSouth Bank.

"We are so pleased that both Pegasus and AmSouth have committed financial resources for advancing the well-being of rural areas," said SRDC director Bo Beaulieu. "Through these gifts, the center will be better positioned to deliver technical assistance and educational programs that respond to the needs of people and communities in these areas."

Jointly administered by the Mississippi Agricultural and Forestry Experiment Station and the Mississippi State Extension Service, SRDC coordinates a variety of programs in 13 Southern states and two U.S. territories. One of four multi-state rural development centers created by Congress in 1972, it is funded primarily through the U.S. Department of Agriculture.

Pegasus Satellite's gift was made during SRDC's recent 25th anniversary observance. Located in Bala Cynwyd, Pa., the company is the nation's largest independent provider of DIRECTV. Its programming regularly reaches more than 7.2 million homes in 41 states.

AmSouth Bank is one of the largest financial institutions in the Southeast. The Birmingham, Ala.-based financial institution, which has more than \$43 billion in total assets, recently acquired Deposit Guaranty National Bank of Mississippi.

## Staff Appreciation Day--continued from page 1

MSU ice cream, snow cones, soft drinks, and, for the first time, grilled hot dogs, chips, lemonade, and Beach Bash Punch at the Beach Hut.

The Zacharias Distinguished Staff Awards will be presented at 12:30 p.m.

In addition to entertainment by disc jockey John Anthony of Meridian, staff members are invited to take part in the limbo and hula contests, among other events. "Skirts" will be provided for hula participants.

Carnival games 11-2 at the Beach Hut will include basketball and ring tosses, mini-golf and—new this year—horse-shoes. Prizes will be awarded and pre-

registration is not required.

Door-prize entry forms have been mailed to all staffers. Persons completing and returning the forms will be eligible for one of the many giveaways. Gift recipients do not have to be present to win.

Staff council officers are encouraging their colleagues to wear either Bash T-shirts, which are now on sale, or their favorite Hawaiian threads. Polaroid photograph of "beach goers" will be available 11-2 for \$1 each.

For more information, contact Lorie White, 325-2307; Jean Bailey, 325-9672; or Kay Holland, 325-0664.