

Peavey Electronics founder to address MSU graduates and receive honorary degree

Music industry sound equipment pioneer Hartley Peavey will deliver the May 8 commencement address and receive an honorary doctorate at Mississippi State University.

Peavey Electronics, the company he founded in 1965—the same year he graduated from MSU—has developed into one of the world's largest manufacturers of musical instruments and professional sound equipment. Hartley Peavey



Peavey

remains its chief executive officer and sole owner.

Besides serving as commencement speaker, Peavey will receive the honorary doctor of creative and performing arts degree from his alma mater. The honor was approved recently by the state College Board.

MSU will award more than 2,000 bachelor's, master's and doctoral degrees during the 10 a.m. ceremony at Humphrey Coliseum.

Peavey Electronics, headquartered in Meridian, has grown from its beginnings as a one-room operation to an international corporation with 33 manufacturing and distribution facilities in Mississippi, Alabama and England. Through its four divisions, the company manufactures every link in the audio chain—from guitars,

bass and drums to mixers, amplifiers, and speakers—and distributes more than 2,000 products to 136 countries.

The company's sound systems are used in entertainment venues from the Sydney Opera House to the Opryland Convention Center to the Las Vegas Strip, in government buildings from the U.S. Senate Chamber to the parliament houses of China and Russia, in more than a quarter of NFL football stadiums, and in theme parks, supermarkets and airports around the world.

"Hartley Peavey is recognized throughout the world as an authority on the music and audio industry, and he has built a company known for creativity and innovation," said President Charles Lee. "His success in a globally competitive industry has brought recognition and hundreds of jobs to his home state and region, and he is a role model for our students as a technological innovator and entrepreneur."

Peavey Electronics leads the industry in patents, with more than 130, and in trademarks and registered products. Peavey was the first musical instrument maker to utilize online product conceptualization and design.

Hartley Peavey is a member of the Mississippi Musicians Hall of Fame, a 1992 recipient of the National Literacy Honors Award presented by President and Mrs. George Bush, and a 1994 winner of the Republican Senatorial Medal of Freedom.

He was honored last year by the Mississippi World Trade Center with its Guy Tozzoli "Peace Through Trade" Distinguished Leadership Award. He has been listed as one of the 100 most influential people in the worldwide music industry by BAM magazine.

Peavey is married to another Mississippi State graduate, the former Mary Winfred Love, a past homecoming queen and Miss MSU.



Dr. Nancy Reichert of plant and soil sciences was among faculty members recognized during an Office of Intellectual Property luncheon. Helping hold plaques denoting her seven patents were department head Frank Matta (l) and Dr. Jonathan Pote, interim vice president for research. Inventors and creators of 28 patents and five copyrights were honored.



The annual Super Bulldog Weekend barbecue cook-off drew long lines, as fans waited to taste the distinctly Southern fare. More than 16,000 attended the football scrimmage at Scott Field.

Schillig teaching projects funded

Fifteen faculty members are receiving Schillig Special Teaching Project grants for 2004.

Coordinated by the Office of Academic Affairs, the Schillig Projects program provides financial support to encourage new ideas for improving undergraduate teaching. Specifically, funds are provided for teaching activities and/or materials for which the usual financial resources do not exist.

This year's recipients include:

Kay Brocato and **Devon Brenner**, Department of Curriculum and Instruction, "Extending the Learning Studio," \$3,200.

Michael E. Brown, Department of Geosciences, "Incorporating Meteorological Instrumentation and the Corresponding Measurement Comparisons into the Undergraduate Education," \$2,745.

J.W. Bruce, Department of Electrical and Computer Engineering, "Development of Internet Embedded Systems Laboratory," \$3,000.

Wanda Cheek, School of Human Sciences, "Meeting the Visual Learning Needs of Students Enrolled in Historic Costume Course," \$3,000.

Joseph Chromiak, Department of

Kinesiology, "Improved Assessment and Understanding of Body Composition Analysis," \$1,595.

Jim Dunne, Department of Physics and Astronomy, "Response System to

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Amie P. Gaines was among nearly 700 faculty, staff and students volunteering for Clean Sweep, an annual clean-up day around campus. She weeded a bed of pansies near Mitchell Memorial Library, where she works as a library assistant.

Nanotechnology topic of discussion

The recently retired former leader of Seiko Corp. will discuss the growing importance of nanotechnology in the creation of new industries during a May 3 visit to Mississippi State.

Dr. Reinosuke Hara, the longtime president and chief executive officer of the Japanese watch-manufacturing company, will address students and faculty of the Bagley College of Engineering. To begin at 3 p.m., his presentation in 120 McCain Hall is open to the public.

Hara is a strong supporter of nanotechnology, which involves the manipulation of atoms as raw materials to advance medicine, electronics and manufacturing. His topic will be, "Nanoscience/Technology and the Creation of New Industries."

Also founder and ex-president of the Seiko Instruments Foundation Advanced Technology Institute, Hara's remarks will focus on nanomaterials, new analytical instruments, production equipment, and related topics. He also will discuss recent research results by Japanese scholars and companies.

DataBasics

By Deborah Lee
MSU Libraries

The Templeton Sheet Music Collection was donated by Charles Templeton and consists of more than 20,000 pieces of sheet music from late 19th and early 20th century America. While selected pieces of the sheet music collection have been available via the collection Web page (library.msstate.edu/ragtime/main.html), the introduction of the MSU Digital Image Archive will allow users greater access to these classic ragtime tunes.

The archive, known as Hyperion, is an innovative tool that facilitates organizing, storing, maintaining, and accessing non-book holdings in a digital format. Hyperion will provide access to a number of digital collections, including the Templeton set. Users will be able to search using metadata descriptions or they may browse through the digital collections.

To access the Templeton collection through Hyperion, users should visit the Hyperion Web site at library.msstate.edu/hyperion/. Users may search using any of the metadata elements or they may browse the collection by selecting the Hyperion Hierarchy link at the top of the page. Selecting the Charles H. Templeton Collection, and then the Sheet Music Collection link will take the user to the categorized listing of available documents. The collection is divided into 10 categories, first developed by Charles Templeton: blues, specialty, minstrel music, show tunes, Irving Berlin, war songs, popular, movie tunes, fox trots, and rags. Currently, there are more than 1,100 titles digitized, with plans to add most of the remaining collection. Hyperion provides pdf access to the color documents.

For questions concerning the content of the collection, contact Dr. Michael Ballard at 325-7680 or mballard@library.msstate.edu. For technical questions concerning the sheet music collection or about Hyperion, contact Stephen Cunetto at 325-8542 or scunetto@library.msstate.edu.

Retirement reception set

A retirement reception honoring Dr. Charles White is scheduled for April 30, 2:30-4:30 p.m.

The reception will be held in the Ammerman-Hearnberger Food Processing Plant where a book of letters/scrapbook will be presented to him.

White is retiring June 30 as head of the Department of Food Science and Technology.

For more information, telephone 325-8880.

Memo is published for the faculty and staff of Mississippi State University by the Office of University Relations. It is published weekly during the fall and spring semesters and twice a month during the summer. It is also available electronically through the World Wide Web at msuinfo.ur.msstate.edu/msu_memo/. Editorial material should be sent to Kay Fike Jones, Mail Stop 9512, or via Internet to jonesk@ur.msstate.edu.

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Two A&S faculty among new officers

Mark Goodman of communication is the new president of the Robert Holland Faculty Senate.

Now in his third year on the 50-person advisory body, the associate professor and current chair of the senate's Faculty Affairs Committee defeated professor Greg Dunaway of sociology, anthropology and social work in the second round of presidential balloting. Goodman didn't receive an absolute majority of 26 votes in the first balloting, as is required under senate bylaws.

Goodman's election took place April 16 at the campus-wide assembly's final regular meeting of the school year. A doctoral graduate of the University of Missouri, he is completing his first decade as an MSU faculty member.

Other officers chosen for the 2004-05 school year include:

—Associate professor Peter Wood, who defeated professor Jacqueline Deeds of agricultural information science and education for the vice presidency. Also a faculty member in sociology, anthropology and social work, Wood came to MSU in 1996 and has served on the senate since 2001. He holds a doctorate from Vanderbilt University.

—Associate professor LaDonne Delgado of the MSU Libraries, who again was unopposed for secretary. Also a Vanderbilt graduate, she is completing her fifth consecutive year as the senate's keeper of minutes and documents.

A complete summary of the entire April meeting is available on the Internet at the senate home page, which is reached via the MSU home page. Also, in time, a University Television Center-developed video replay of the entire meeting will be available at this site.

Mississippi State University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation or group affiliation, age, disability, or veteran status.



Calendar of Events

Send your calendar items to

Kay Fike Jones, 102 George Hall; Mail Stop 9512; FAX 325-7455; e-mail jonesk@ur.msstate.edu at least **TWO WEEKS** in advance. For updates, check www.msstate.edu and click on "Calendar of Events."

To list calendar events online, access www.ur.msstate.edu/news/today.asp and follow the instructions.

April Through 30th

Senior Art Exhibition, "We," McComas Hall art gallery. Public reception, April 22, 7-9 p.m. 325-2970.

27

Retirement Income Options Mini-Workshops, Bost Extension Center auditorium, 8 a.m.-5 p.m. 325-3713.

ITS workshop: "Banner: Electronic Approvals," McArthur Hall training lab, 10 a.m. 325-0631.

28

Circle of Sisterhood meeting: guest speaker is Aretha Jones-Cook, 300 Colvard Union, noon. 325-2033.

29

Book signing for Mississippi author Dr. Rose Parkman-Marshall, Grisham Room, Mitchell Memorial Library, 9 a.m. 325-2033.

30

Classes end.

Retirement reception for Dr. Charles White, Ammerman-Hearnsberger Food Processing Plant, 2:30-4:30 p.m. 325-8880.

30-May 2

Sesame Street Live, Humphrey Coliseum. 325-4201.

May

1

"Kids' Gardening," Crosby Arboretum, Picayune, 10-11 a.m. 601-799-2311, extension 22.

Crosby Arboretum volunteer meeting, Picayune, 9 a.m. 601-799-2311, extension 22.

"Plant Biology: The Short Course Series. Asexual Reproduction," Crosby Arboretum, Picayune, 2-3 p.m. Must be registered. 601-799-2311, extension 22.

3-7

Final exams.

3

Asian Festival, Drill Field, 11 a.m.-2 p.m. 325-2033.

Presentation: Dr. Reinosuke Hara to discuss nanotechnology, 120 McCain Hall, 3 p.m. 325-2270. (see story page 2)

7

MSU vs. Georgia, baseball, Dudy Noble Field, 4 p.m.

8

Commencement, Humphrey Coliseum, 10 a.m. (see page 1)

MSU vs. Georgia, baseball, Dudy Noble Field, 4 p.m.

"Plant Biology: The Short Course Series. Sexual Reproduction (Flowers)," Crosby Arboretum, Picayune, 2-3 p.m. Must be registered. 601-799-2311, extension 22.

8 and 22

"Children's Storytelling on the Pinceote Pavilion," Crosby Arboretum, Picayune, 10 a.m. 601-799-2311, extension 22.

9

MSU vs. Georgia, baseball, Dudy Noble Field, 1:30 p.m.

9, 16, 23, 30

"Bird Watching," Crosby Arboretum, Picayune, 5 a.m. 601-799-2311, extension 22.

11

HRM workshop: "Leave Training for Supervisors," 150 McArthur Hall, 10 a.m. For MSU supervisors. Registration required. 325-3713.

12

MSU vs. Louisiana Tech, baseball, Dudy Noble Field, 6:30 p.m.

14

MSU vs. Arkansas, baseball, Dudy Noble Field, 6:30 p.m.

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Enhance Student-Teacher Interaction," \$3,000.

Michael Huff, Department of Music Education, "Support of the MSU Trumpet Studio," \$2,922.

Richard Human, Department of Music Education, "Support of the brass area in music education," \$2,185.

Christa Meloche, Department of Geosciences, "Keeping Up in an Evolving World: Upgrading Visual Tools to Enhance Learning in the Geosciences," \$2,481.

Jon Rezek, Larry White and Paul Grimes, Department of Finance and Economics, "Purchase of a portable instructional station including a multimedia projector and notebook computer," \$2,000.

Scott Roberts and Alexis Londo, Department of Forestry, "Creation of a herbarium for use in teaching dendrology students in the College of Forest Resources," \$2,959.

Paul Rukavina and Randell Foxworth, Department of Kinesiology, "Fitnessgram," \$3,000.

Kathleen Sherman-Morris, Department of Geosciences, "An Earful of Technology to Help Our Students Succeed," \$2,240.

Jason Walker, Department of Landscape Architecture, "Landscape Architecture Digital Education Workstation," \$ 2,750.

Holly Wiley, Department of Kinesiology, "Portable sound system," \$2,000.



Employment Opportunities

View and apply for current MSU positions (executive, faculty, professional, and support staff) on the Human Resources Management Online Employment System at www.jobs.msstate.edu. For more information, telephone HRM at 325-3713, e-mail employment@hrm.msstate.edu or visit 150 McArthur Hall.